



OUR OFFERINGS

We champion the following disciplines to help you...

1. IDENTIFY CAUSES

CAUSE IMMERSION (RESEARCH)

From field engagement to research conduction, we make sure that you and your team learn everything possible about the cause you seek to engage.

VISIONEERING (IDEATION)

As we facilitate the creation of solutions with you, our team helps you strategize a blueprint, vision, and roadmap of how to plan and actualize the ideas you seek to develop.

CONNECTIVE EXPERIENCES (WORKSHOPS & EVENT PLANNING)

We organize various convenings that help create space for community members to connect across “common cultural denominators” and engage social challenges together.

2. CREATE IDEAS

COMMUNICATIONS DESIGN (DESIGN SERVICES)

We manage the creation and visualization content through a range of design services—branding, digital storytelling, publications, social media, interface development, and web design.

PILOTING & PROTOTYPING (USER TESTING)

As we test ideas with your targeted users and audiences, we help you iterate from what we learn to build the most awesome user-centered solution possible.

IMPACT VISUALIZATION (INFOGRAPHICS & REPORT DEVELOPMENT)

Our team helps you evaluate and visualize the impact of your effort during and after solutions are implemented into the field.

3. IMPLEMENT SOLUTIONS

IDEA REALIZATION (PRODUCT DEVELOPMENT)

We help the launch process of your efforts—whether it is the development of a tool, building a structure, providing a service, developing a program plan, or even organizing a convening.

PROJECT MANAGEMENT

We facilitate the actualization of your community project, program, and/or event. Our team helps to keep initiative’s progress on track and on budget.

CIVIC MATCHMAKING (NETWORK DEVELOPMENT)

We connect you to supporters in our network who can help you budget, fundraise, market, and further build your capacity as you actualize your ideas.